

# Certificate Course on "INTELLECTUAL PROPERTY RIGHTS (IPR)"

Organized by



DEPARTMENT OF BOTANY

*Brahmananda Keshab Chandra College*

111/2 B. T. Road, Bon-Hooghly, Kolkata 700108

Course  
Coordinator  
&  
Instructor

**Dr. Priyanka Dhar**

Assistant Professor, Department of Botany  
Brahmananda Keshab Chandra College, Kolkata

Interested UG and PG students may register online by 25-03-2024

Link for registration: <https://forms.gle/q77iNw8vosaLK7S29>

Platform:



March-August, 2024

**Duration of Course (in hours):** 36 hrs.

**Course Commencement Date:** MARCH 30, 2024

**Course End Date:** AUGUST 15, 2024

**Evaluation and Certification Date:** AUGUST 31, 2024



**About the Certificate Course:** This course covers the fundamental aspects of intellectual property (IP), enforcement of IP rights and emerging issues in IP. It also provides a framework to foster innovation and creativity in the areas of technology, sciences, and humanities by nurturing new ideas and research, in an ethical environment.

**Objective of the Certificate Course:** The emerging field of intellectual property has given rise to many important issues that influence our daily life very closely. With globalization of markets, these issues have taken the lead to drive our economy now as never before. India, being signatory to international treaties like TRIPS Agreement, has to follow many of the IPR protection norms. Therefore, as informed citizens, we must be aware of the international and national scenario in the IP regime.

This course aims to inculcate the spirit of creativity and innovation to students of higher education and ignite and inspire them to innovate and protect their creations by translating their creative and innovative work into IP rights.

**Target Group:** UG/ PG students